# How to build a high-performance culture: The corporate "why"

## Michael Stewart – Business Keynote Speaker and Workshop Facilitator

**Are you looking for an energetic keynote speaker or facilitator for your business event?**

Whether you need someone to kick off the day, be an inspiring and challenging keynote, host an interactive workshop or to conclude proceedings, you'll get nothing less than 110% energy from me.



## A valuable session full of challenging insights

**A powerful "why" unites teams, drives alignment and fuels high performance.**

In ***The corporate "why"***, I unpack why businesses with a clear vision outperform those without.

I use relatable, real-world examples, as well as drawing on my experience in marketing, business consulting, elite sport and leadership.

I'm about energy, humour, clarity and commercial insight and I bring battle-tested board-level expertise and real-world understanding to every engagement.

Through my trademark straight-talking and logical approach, I leave audiences with actionable insights into:

- Why Mission, Vision and Values drive business culture
- How to align everyone in the business behind your corporate "Why?"
- How culture drives commercial results – growth, innovation and resilience
- How to create teams that will go the extra mile, even without financial reward



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## Who am I?

I began my career in banking and business finance before becoming an early pioneer of commercial internet marketing in the 1990s.

I've worked with brands such as Famous Grouse, Halifax, Heinz and TUI Travel before striking out on my own nearly 15 years ago.

Day-to-day I help leaders with their "Imagine if … " list and to build a business that is better, bigger, more profitable and more resilient.



## Looking for something different?

I have a range of business and marketing keynotes and workshops I can deliver:

- How to be the HUNTER and not the HUNTED
- Stop! You are talking to the wrong people
- Business lessons from Billy Connolly and the Red Arrows
- Why salespeople are NOT from Mars and marketers NOT from Venus
- How marketing drives all great ideas and businesses
- Unlocking the cash that's trapped inside everyone's business data

## Get in touch

I am always happy to discuss how I might be able to help:

Meet: http://calendly.com/askmjs
Email: michael@askmjs.co.uk
Call: +44 (0) 7974 981293
Website: www.askmjs.co.uk

## Don't take my word for it

**"Wow! Michael is a superstar. An insightful, engaging and powerful speaker who packs a punch with a talk full of substance whilst at the same time making it simple."**
*Richard Palmer, Speaker, writer and leadership coach*

**"Michael did an outstanding job as one of our inspiration speakers at our summit in Glasgow. He certainly engaged the audience when he opened the proceedings for us."**
*Lee Foster, Conference Organiser*

**"He was clear, insightful, passionate and engaging… it's rare to come across people that make such an instant impact/impression."**
*Natalie Kelsey, Product Development Manager, Morrisons*

Listen to more reactions to Michael's sessions on his video



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